



Sydney (2 June 2009)

## **CCH launches a research revolution**

### **CCH puts their money where their mouth is to benefit their customers**

Today, CCH, a Wolters Kluwer business, is announcing the launch of IntelliConnect™, CCH's revolutionary online research platform, across Asia Pacific.

Built from the ground up based on understanding the customers research needs, IntelliConnect™ shows Wolters Kluwer's long term commitment to invest in innovative technologies.

"Customers have been involved in this project every step of the way, we wanted to make sure that we are meeting their needs and exceeding their expectations" said Dave Lampert, Regional Director of Wolters Kluwer Asia Pacific. "With the input from our customers we have been able to produce an innovative and intuitive platform designed for the way our customers work."

IntelliConnect™ is faster and easier to navigate, saving businesses time and money by combining many functions customers are already familiar with. From the three panel interface, to search functions that offer the same ease of use as popular consumer web search engines, IntelliConnect simplifies research of CCH's premier, authoritative content.

Customers now have better access to the same high quality content, and have the added benefit of being able to customise their searches to their own specialised needs, thanks to the flexibility of the innovative new platform.

IntelliConnect™ is a truly global platform that has been localised to meet the needs of professionals in Asia Pacific. The Asia Pacific release of IntelliConnect™ will be the second stage of a global release and follows closely behind the successful U.S launch of earlier this year and it will be followed by releases in Canada and Europe.

### **Customer Benefits**

IntelliConnect™ provides significant new efficiency and productivity gains to professionals. There's no need to spend hours training new staff on yet another system, or learning how to be an expert in professional research. IntelliConnect™ is familiar and intuitive search interface ensures experienced, new and occasional researchers all have the same fast access to accurate answers.

### **Seamless transition, outstanding support**

In the coming months CCH online subscribers across Asia Pacific will move on to the new research platform. Customers will experience the new platform within moments of moving across, with online tutorials and the CCH Customer Service team on standby to offer support all customers are well positioned for a smooth transition.

## **Product Demonstration**

To see just how easy IntelliConnect™ is, view the IntelliConnect flash tutorial [here](#).

## **More Information**

For more information on IntelliConnect™, please visit [www.cch.com.au/IntelliConnect](http://www.cch.com.au/IntelliConnect) or call customer support on 1300 300 224.

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## **About Wolters Kluwer Asia Pacific**

Wolters Kluwer Asia Pacific is headquartered in Sydney, Australia and operates in eight countries: Australia, New Zealand, Malaysia, Singapore, Hong Kong, China, Japan and India. Our customers are the accountants, tax advisors, auditors, lawyers and executives who drive the world's fastest growing economies.

In the Asia Pacific market, Wolters Kluwer is represented by the CCH brand. While CCH has established itself as a leading publisher, we have also broadened our media formats to meet the needs of our customers. Today we deliver via multiple media formats and our in-house specialists support the online delivery of information, workflow tools and services. For more information, visit [www.cch.com.au](http://www.cch.com.au)

## **About Wolters Kluwer**

Wolters Kluwer is a leading global information services and publishing company. The company provides products and services for professionals in the health, tax, accounting, corporate, financial services, legal, and regulatory sectors. Wolters Kluwer had 2008 annual revenues of €3.4 billion, employs approximately 20,000 people worldwide, and maintains operations in over 35 countries across Europe, North America, Asia Pacific, and Latin America. Wolters Kluwer is headquartered in Amsterdam, the Netherlands. Its shares are quoted on Euronext Amsterdam (WKL) and are included in the AEX and Euronext 100 indices. Visit [www.wolterskluwer.com](http://www.wolterskluwer.com) for information about our market positions, customers, brands, and organization.